

News Release

For Immediate Release: 10-28-11

Contact:

Robin Hamm

True Vision 4 Success

113-119 East Bridge Street, Oswego, NY 13126

Phone: (315) 342.1851

Email: publicist@truevision4success.com

Additional Photos and Interviews Available On Request

--- New Author Breaks 5th Guinness World Record Dedicated to Upstate Golisano Children's Hospital---

Think breaking one Guinness World Record in fitness is tough? How about five, with two in the same year?

It may sound impossible, but that's just what entrepreneur, success coach, and author of the newly released book, "True Vision 4 Success," Bob Natoli just accomplished.

On Thursday, October 27th Bob lifted a staggering 39,720 pounds in one hour using Front Dumbbell Raises, crushing the existing record held by Ireland's Eamonn Keane by more than 19,000 pounds. Bob's 5th Guinness World Record was even more notable for having surpassed Keane's record by the time he was only half way through the event!

Through almost countless repetitions Bob talked with the audience and discussed how he uses True Vision 4 Success techniques to achieve any goal in his life whether it's a 5th Guinness World Record in fitness, success in business, or anything else.

Bob stated that anyone can create their own True Vision 4 Success to achieve their goals by following the formula of combined visualization and action he has created. This formula is contained in his limited edition, motivational book True Vision 4 Success available now at Amazon.com.

Bob believes that everyone can be successful and has already helped many others reach their Vision for losing weight, getting out of debt, succeeding in businesses, and more.

In his continuing effort to support awareness for community causes and to help others in their pursuit of success, Bob dedicated this Guinness World Record to Upstate Golisano Children's Hospital. He also

personally donated \$5,000 to their cause after setting his new record.

Bob is asking for public donations to help the more than 100,000 children treated yearly at Upstate Golisano Children's Hospital by donating a penny per pound he lifted for the cause, but any donations are greatly appreciated.

Anyone wishing to donate to the cause can call 315-464-4673, and anyone wishing to create lasting success in their life's goals should request their copy of True Vision 4 Success today at their local bookstore, or purchase it online at Amazon.com while supplies last.

For more information please contact us: info@truevision4success.com, or Robin Hamm at 315-342-7690

###