

Six-time Guinness World Strength & Fitness Record Holder Steps Up to Help Seven-Year-Olds' Fight Against Stage IV Cancer

"King of the Barbell," Bob Natoli helps fight against Stage IV childhood Neuroblastoma by dedicating his 7th Guinness Strength & Fitness World Record to seven-year-old Julian Ross and "Julian's Joust."

([PRWEB](#)) March 28, 2013 -- Six-time Guinness World Strength & Fitness Record Holder, Entrepreneur, and Author of "True Vision 4 Success," Bob Natoli is dedicating his 7th World Record attempt and at least \$4,200 to 7-year-old Julian Ross on April 4th to step up community support for Julian's fight against Stage IV Neuroblastoma.

In an effort to help Julian Ross and his family raise money and awareness for this devastating form of childhood cancer Bob Natoli is taking on the most prolific strength and fitness record setter in Guinness World Record history, Paddy Doyle of the UK.

Mr. Natoli will be attempting to break Paddy Doyle's Guinness World Record for Most Step-ups in One Minute with a 40-lb Pack (41) accomplished June 20th, 2011 in the UK. Mr. Natoli is personally pledging \$100 per step for the cause and asking others to help Julian by making their own donations.

"This attempt is unlike anything I've ever done in the past and I'm going to give it everything I've got for Julian. I hope everyone reading this does the same to help Julian win his fight." said Mr. Natoli.

A Guinness World Records Adjudicator will be present along with the Ross family to witness the event after which Mr. Natoli will present Julian with the donation check and a special award.

Mr. Natoli will attempt the record April 4th in Oswego, NY.

Julian's parents are currently unemployed and have been so for an extended period due to the economy, making community outreach a particularly important element in their fight to continue Julian's treatments. Donation information can be found on Julian's website: www.juliansjoust.com



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